

NUADU

Partner with NUADU

**AI-powered assessment, grading, proctoring,
reporting, and certification for education,
enterprise, and government**

ASSESSMENT INFRASTRUCTURE YOU CAN SELL, BUNDLE, OR WHITE-LABEL

Why NUADU

NUADU is an AI-enhanced assessment and certification platform that helps partners expand their offer without building assessment infrastructure from scratch.

Partners can use NUADU to launch and deliver:

- custom assessment solutions
- English language testing
- secure digital exam workflows
- AI-supported grading and feedback
- reporting and certification services
- white-label or bundled assessment products

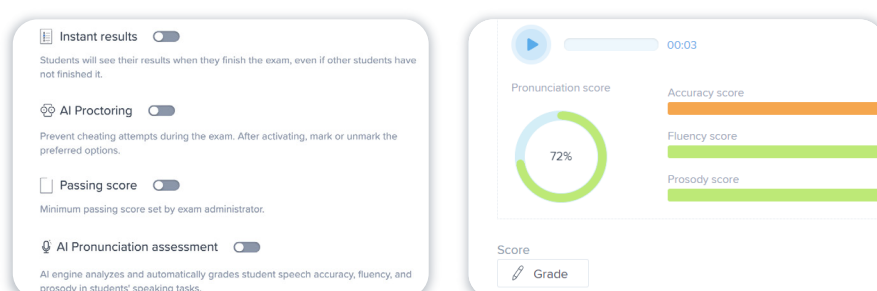
NUADU is active across education, enterprise, and government, with **500K+ users across 9+ countries and 20M+ learning activities completed.**

What This Means for Partners

With NUADU, partners can:

- enter the assessment space faster
- broaden their current commercial offer
- reduce development time and infrastructure burden
- create new revenue streams around delivery, localisation, support, services
- adapt solutions to local market needs without starting from zero

NUADU is designed to support collaboration with distributors, content providers, and technology partners, including bundled and white-label models.



Flexible Partnership Models

NUADU can support different types of commercial and operational partnership.

- **Distributors**

Bring NUADU into new territories, customer segments, or institutional networks. Suitable for partners with established access to universities, schools, enterprises, or public sector buyers.

- **Resellers**

Sell NUADU-based assessment solutions as part of your own local offer, with service, onboarding, and customer support wrapped around the platform.

- **Technology Partners**

Integrate complementary technologies, workflows, or platforms with NUADU to create stronger combined solutions.

- **Content Partners**

Pair NUADU with your own curriculum, test content, sector-specific content, or frameworks to create market-ready assessment products.

- **White-Label Partners**

Offer a branded assessment solution under your own commercial identity, while using NUADU as the underlying platform.

- **Bundled Solution Partners**

Combine NUADU with hardware, services, implementation, training, or consulting to create a broader packaged offer.

Partner-Ready Solution Areas

NUADU gives partners a flexible base for multiple commercial offers.

1. Custom Assessment Projects

Design and deploy assessment workflows for universities, schools, training providers, certifying bodies, employers, and government organisations.

Possible use cases: admissions and placement, internal assessments, skills verification, workforce evaluation, certification programmes, professional and sector-specific testing.

2. English Testing Solutions

Offer CEFR-aligned English assessment and related services for: placement and benchmarking, admissions support, institutional language programmes, workforce readiness, internal certification.

NUADU supports ready-to-use English testing options as well as custom English frameworks.

3. Secure Digital Assessment Infrastructure

Deliver the full assessment cycle in one platform: **create, deliver, proctor, grade, report, certify**.

This enables partners to offer not just tests, but complete assessment operations.

4. White-Label Assessment Platforms

Create a branded client-facing offer without developing your own engine.

5. Bundled Solutions

Pair NUADU with content, services, hardware, implementation support, consulting, local distribution capacity

Why Partners Choose NUADU

- **Faster Time to Market** - launch assessment-related offers without building and maintaining your own platform.
- **Broad Commercial Relevance** - one platform can support use cases across education, enterprise, and government.
- **Multiple Routes to Revenue** - partners can generate value through software resale, white-label deployment, local implementation, support and training, managed delivery, localisation, and bundled product offers.
- **Lower Operational Complexity** - NUADU reduces the need to stitch together multiple tools for assessment delivery, grading, proctoring, reporting, and certification.
- **AI-Supported Efficiency** - AI features can improve speed and consistency in grading, reporting, and assessment operations, especially for writing, speaking, and secure delivery workflows.
- **Flexible Adaptation** - Partners can adapt NUADU to local requirements through branding, workflows, content, service layers, and market-specific use cases.

Next Steps

We would be glad to explore a partnership model that fits your market, customer base, and commercial approach.

Possible next steps:

- short introductory call
- exploration of partnership fit
- review of target market use cases
- discussion of white-label, reseller, or bundled delivery models

Contact Information

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